

VEGA IN TURKEY - A SUCCESS STORY OVER DECADES



- Salzburg-based Vega International transports the most valuable products of the automotive industry. With a highly innovative spirit, Vega fulfils this duty while assuming responsibility for the environment within this most sensitive of sectors.

Transport logistics is a universe of its own and Vega International Car Transport & Logistic Trading boasts being an expert in the field. Vega transports vehicles via road, rail, and by sea. The routes travelled in 2014 alone would equal a quarter of the distance from the earth to the sun, or 50 times to the moon and back. Only the best drivers are employed

in order to ensure a high level of safety, punctuality and environmental responsibility. An annual driver's excellence award makes sure that the performance of the drivers is rewarded. With a simple philosophy of 'excellence',



Vega invests a significant amount of time, as well as money, to deliver on this promise. Employee training is at the forefront of the programme and thanks to its sustainable business

philosophy, the name Vega stands for innovation, environmental protection, efficiency, and committed employees. Today Vega International, along with its subsidiary operations and branches, has approximately 1,000 experienced truck and bus operators and 120 in-house employees at its headquarters in Salzburg.

In addition to earning the Daimler Award, the team at Vega International Car Transport & Logistic Trading was awarded the 2013 Export Award in the Transportation and Transport category by the Economic Chamber of Austria and the Federal Ministry of Economy.

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Turkey plays a key role for VEGA

Franz Blum, CEO of VEGA International spends almost half a year of travelling and one country he knows very well since more than 30 years is Turkey, where he delivered new trucks already in the 80'ies as student and still visits his valuable customers there four-five times a year. Meanwhile Turkey has become the most important hub for VEGA's network not only for the business in Turkey but for the entire Middle East region as well. VEGA operates its

Volvo, Scania and trailer companies like Schmitz, Krone and Kässbohrer trust the reliability and responsibility of Vega.

Today, VEGA handles entire transport logistics networks, regardless of distance and the number of units. Approximately 60.000 vehicles are transferred by Vega every year. The delivery of an increasingly large number of vehicles throughout the year means that multimodal logistics chains are being linked with the involvement of RO-RO ships and block

trains. Therefore, by using special low-floor wagons and trucks of up to four meters in height, these can be loaded onto the railways.

In addition, Vega provides the commercial vehicle industry with complementary services like warehousing, refurbishing, release agents, and more. “Wherever it may be in the world, Vega knows what is required and provides the necessary solutions to deliver vehicles just in time and safely to their destination,” says Franz Blum. ■



own compound in Orhanlı/Istanbul which operates as the delivery hub of Mercedes trucks imported to Turkey, and a fleet of 30 special truck carriers to move trucks transported by their close partner UN RO-RO from Europe to Pendik and further on to various countries like Iran, Azerbaijan or Kazakhstan just to name a few of the many destinations served through the Istanbul hub along the ancient silk road.

Creating confidence

The leading worldwide manufacturers in the commercial vehicle industry, such as Mercedes, Iveco, MAN, DAF,

