

VEGA IN TURKEY - MASTER IN MULTIMODALITY

Salzburg-based Vega International Transports is the leader in multimodal transport of the most valuable products of the automotive industry. With a highly innovative spirit, it integrates different environmental friendly solutions in a complex multimodal delivery chain.

► Recently VEGA has moved into a partnership for innovation with Rail Cargo Austria in order to develop new equipment and new logistic solutions including rail for the long haulage overland and integrating the excellent shipping network in the Mediterranean and the Black Sea. The professional partnership is enforced by the coincidence that Mr. Reinhard Bamberger, a school mate of the CEO of VEGA Mr. Franz Blum, became CEO of Rail Cargo Austria, so that 30 years after high school the professional careers of the previous school mates crossed again for the mutual benefit.

For flows to and from Turkey this partnership is expected to bring new and more railway based supply chains, as Rail Cargo Austria is able to run cargo trains up to the Turkish border in Kapikule by their own means, as they have very strong organization in Hungary (owner of MAVCargo), Romania and Bulgaria.

As a first important step Vega was

able to establish block trains directly from their new compound next to the Mercedes Factory in Wörth (Rhein) in Germany to Trieste for the increasing flow of new Mercedes trucks to Turkey in the year 2015.

And there is much more coming up in the near future due to intensive cooperation on all levels between VEGA and Rail Cargo Austria.

Driver Awards

"Excellence is our driver" is the philosophy of Vega and it is said not only to be a slogan but a living process in all their daily work. Only the best drivers are used in order to ensure a high level of safety, punctuality and environmental responsibility. The drivers using the newest and most expensive products





Blocktrain between Wörth (Rhein) - Trieste and vv for the increasing import volume to Turkey (EURO5 Boom)

Trophies of the Driver award

of the automotive industry during the delivery are a very important part of the value chain.

An annual driver's excellence award makes sure that the performance of the drivers is rewarded. Among the latest winners in the different categories, there were three Turkish drivers, as well.

In order to keep their level excellent, Vega invests a significant amount of time, as well as money, to deliver on this promise. Modern employee training is at the forefront of the program and thanks to its sustainable business philosophy, the name Vega stands for innovation, environmental

protection, efficiency, and committed employees.

Turkey 2015 - an all-time high on the import side of trucks

Vega expects 2015 an all-time high in the import of new trucks, as the Turkish legislation allows only EURO6 engines from 01.01.2016 on, therefore a boom in the import of EURO5 is expected as the same already happened in the EU when EURO6 was implemented the sales of trucks rose by almost 25 percent.

As Turkish transport companies are serving all the Middle East and Central Asian countries it is expected that they



prefer the more simple technology of EURO5 engines versus the more sophisticated EURO6 engines and thus, a rise by 30 to 40 percent of the annual import volume is expected. VEGA has prepared itself for this extraordinary challenge by investing in more transport equipment as well in increasing the staff in their office in Orhanli / Istanbul. VEGA is prepared and ready for the increased volume which will mainly appear in the second half of the year.

"With the increased volume Turkey will remain the most important hub for VEGA's network, for the business in Turkey as well as for the whole Middle East, where Iran might play a major role in the future if the agreement of Lausanne will result in a definitive agreement by 30.06.2015," comments Mr. Franz Blum, the CEO of VEGA and he further explains, "VEGA believes in the importance of Turkey as a logistic hub for the whole region and will invest further in the country in order to adapt to the increasing demands of our various customers." ■



Locomotive with VEGA/Rail Cargo Austria : Testemonial for the Innovation partnership